



PROFILE

Highly creative, multitalented and bilingual Web & Graphic Designer with extensive experience (15+ years) in multimedia, social media, marketing graphics, print design and WordPress CMS. Exceptional collaborative and interpersonal skills; thousands of completed projects for various business types; well-developed written and verbal communication abilities. Proven ability to increase company growth by following and applying innovative marketing strategies and campaigns; accustomed to performing thoroughly and efficiently in deadline-driven environments with an emphasis on working within budget requirements.



OBJECTIVE

My goal is to make sure my designs not only look great, but also capture the targeted audience. By combining an innovative approach to creative projects with strong design sensibility and a focus on business strategy, I am confident I can provide the best results needed to promote growth while maintaining "win-win" partnerships.



EXPERIENCE

- 2014 - 2019**
MARKETING & DESIGN DIRECTOR
Dginger Group LLC
 Tasks included developing marketing campaigns and designing social media ads, logos, flyers, newsletters, postcards, magazine ads and websites for several real estate teams and partner companies.
- 2018 - 2019**
DESIGN DIRECTOR
Dream of Humanity Organization
 Tasks included developing presentations, designing marketing media, designing brochures, and designing and updating the organization's website.
- 2013 - 2014**
DESIGNER / PRINT OPERATOR
Spirit Outfitters
 Tasks included preparing vectorized artwork for print, designing t-shirts, promotional items and logos for businesses & schools.
- 2004 - 2013**
GRAPHIC & WEB DESIGNER
Designer's Drive Graphic Designs
 Daily tasks included designing branding materials, flyers and other print media as well as web graphics for companies and individuals.



DANIEL GENSOLLEN

WEB & GRAPHIC DESIGNER

SKILLS

WORDPRESS CMS

HTML / CSS

MYSQL / PHP

OFFICE SOFTWARE

PRINT / WEB GRAPHICS

PHOTO EDITING & RETOUCHING

INTERESTS



TUTORIALS



MOVIES



MARKETING



MARTIAL ARTS

CONTACT



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To view my most recent design work visit:
DanielGensollen.com/Portfolio

